



EBOOK

6 ways outsourcing reduces costs



microsourcing
A probe CX COMPANY



Discover the key to cutting costs and streamlining your business operations with outsourcing. In this informative eBook, **we explore the six essential ways outsourcing can save you money.**

Backed by real case studies, including successful collaborations with MicroSourcing, this eBook will revolutionize your approach to business.

Unleash the power of outsourcing, unlock savings and position your business for unprecedented growth.



1

Efficiency meets affordability: streamline your operations to save 70%

In today's competitive business landscape, maximizing efficiency and minimizing costs is paramount to success. **By leveraging outsourcing, you can streamline your operations and reduce expenses significantly - by up to 70%.** From administrative tasks to specialized functions, outsourcing offers a cost-effective solution without compromising quality or productivity.

A MicroSourcing case study

A leading risk management and insurance brokerage increased customer satisfaction and productivity by accessing the Filipino talent pool of qualified workers.

[READ THE FULL CASE STUDY →](#)

Real outsourcing results

↑
34%

Productivity
increase



↓
50%

Administrative
costs decrease





2

World-class expertise at affordable rates: tap into the global talent pool

One of the most significant advantages of outsourcing is access to a vast global talent pool. By collaborating with outsourcing partners, you can tap into the expertise of highly skilled professionals around the world. Whether it's software development, digital marketing, customer support or any other field, **outsourcing allows you to find top talent at affordable rates**. Benefit from diverse skill sets and knowledge, while simultaneously reducing your labor costs.

A MicroSourcing case study

One of North America's largest online retailers of glasses and contact lenses explored offshore talent pools to reduce employment costs in the Philippines.

[READ THE FULL CASE STUDY →](#)

Real outsourcing results



Specialized and technical positions



100 full-time employees across 5 job profiles



3

Bye-bye overhead costs: eliminate infrastructure and equipment expenses

Maintaining and upgrading infrastructure and equipment can be a significant financial burden for any business. However, with outsourcing, you can bid farewell to these costly responsibilities. By outsourcing tasks to dedicated service providers, you **eliminate the need for extensive infrastructure investments, office spaces and expensive equipment**. Instead, redirect your resources towards core business activities, all while reaping substantial cost savings.

A MicroSourcing case study

A medical credentialing company was able to offload upfront growth investment costs such as infrastructure, office space, furniture and recruitment support by tapping into offshore teams.

[READ THE FULL CASE STUDY →](#)

Real outsourcing results

↑
47%

Productivity
increase



↓
63%

Administrative
costs decrease



4

Flexible staffing: scale up or down to optimize costs

Adaptability is crucial in a rapidly changing business environment. With outsourcing, you gain access to flexible staffing solutions that allow you to scale your workforce according to your needs. Whether you require a temporary surge in manpower or want to downsize during quieter periods, outsourcing provides the flexibility to optimize costs. **Say goodbye to fixed labor expenses and embrace the freedom to align staffing with your business demands.**

A MicroSourcing case study

Total Tools was able to rectify major resourcing challenges due to unplanned exponential growth by hiring offshore digital marketers, customer service and logistics assistants, content managers, data analysts and graphic designers.

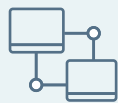
[READ THE FULL CASE STUDY →](#)

Real outsourcing results



200%

Increase in conversion rates



300%

Increase in website traffic



1,000%

Increase in sales



5

From recruitment to training: access established onboarding processes

Hiring and training new employees can be time-consuming and expensive. With outsourcing, you sidestep the recruitment and onboarding process altogether. By partnering with established outsourcing providers, you **gain access to pre-screened professionals who are already proficient in their respective fields**. This means significant savings in recruitment costs, training expenses and the accelerated delivery of high-quality work.

A MicroSourcing case study

A software company looking to expand globally turned to offshoring for a cost-efficient solution to employee onboarding and customer support process documentation.

[READ THE FULL CASE STUDY →](#)

Real outsourcing results



86%

Labor costs savings of **86%**



300%

Productivity increase of **300%**



6

Gain a competitive edge: increase profits by reinvesting resources

In today's competitive landscape, every advantage counts. Outsourcing offers an opportunity to reduce costs significantly and enhance your competitive edge. By leveraging the cost savings obtained through outsourcing, you can **reinvest resources strategically**, such as expanding your product line, improving marketing initiatives or exploring new growth avenues.

A MicroSourcing case study

A professional services organization offshored certain marketing departments to increase lead generation, improve conversion rates and expand marketing capabilities.

[READ THE FULL CASE STUDY →](#)

Real outsourcing results



104% increase in lead generation



70% labor cost savings



100% inbound marketing strategy

Ready to take your business to the next level?

MicroSourcing works with many organizations to supercharge their growth and performance objectives by providing high-quality Philippines-based talent.

In this consultation we will discuss:

- Whether your business is outsourcing ready
- How outsourcing with us will impact your bottom line and margins
- Potential roles that would be best suited to outsourced based on the individual needs of your organization
- How we can customize our outsourcing solution to your business objectives.

For more information, please visit our website or contact us today:

U.K./Europe: +44 20 3695 2586

U.S./Canada: +1 888-731-0023

Australia: +61 3 7003 9283

www.microsourcing.com

